



Media Advisory:
August 14 2013
For Planning Purposes Only

Contact:
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Santa Monica Next Launches

Who: The staff and board of Santa Monica Next, a new news and opinion website based in Santa Monica.

What: A press conference announcing the launch of Santa Monica Next

When: Tuesday, August 20 at 11:00 am

Where: Santa Monica Bike Center, 2nd and Main in Santa Monica

Description : The staff and board of Santa Monica Next will celebrate the launch of the new non-profit news website with a short press event at Santa Monica Bike Center. Bike Center is the first sponsor of Next, which will be completely funded by reader donations and advertising.

Santa Monica Next will focus on the decisions and programs that are occurring today that will impact the future of Santa Monica. The website will focus on transportation, land-use, public health, open space, planning and environmental issues being discussed in Santa Monica.

The initial writing team consists of:

Gary Kavanagh, a Santa Monica resident who has written for his personal blogs, Santa Monica Patch and Streetsblog.

Damien Newton, the editor of Streetsblog Los Angeles.

Tyler Hakomori, a senior at Santa Monica High School and the current editor of Streetsblog LITE.

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